

Boise 336-5858 Indep. Rep.

ber 11 - 1934

COPYRIGHTED BY
J. M. BERGLING
1914

PRINTED BY
BLAKELY-OSWALD PRINTING CO.
CHICAGO, ILL.

NEW ART LETTERS

A B C D E F G H
I J K L M N O P
R S T U V W X Y

J. M. BERGLING. 1914

A B C D E F G H
I J K L M N O P
R S T U V W X Z

Stationers Script

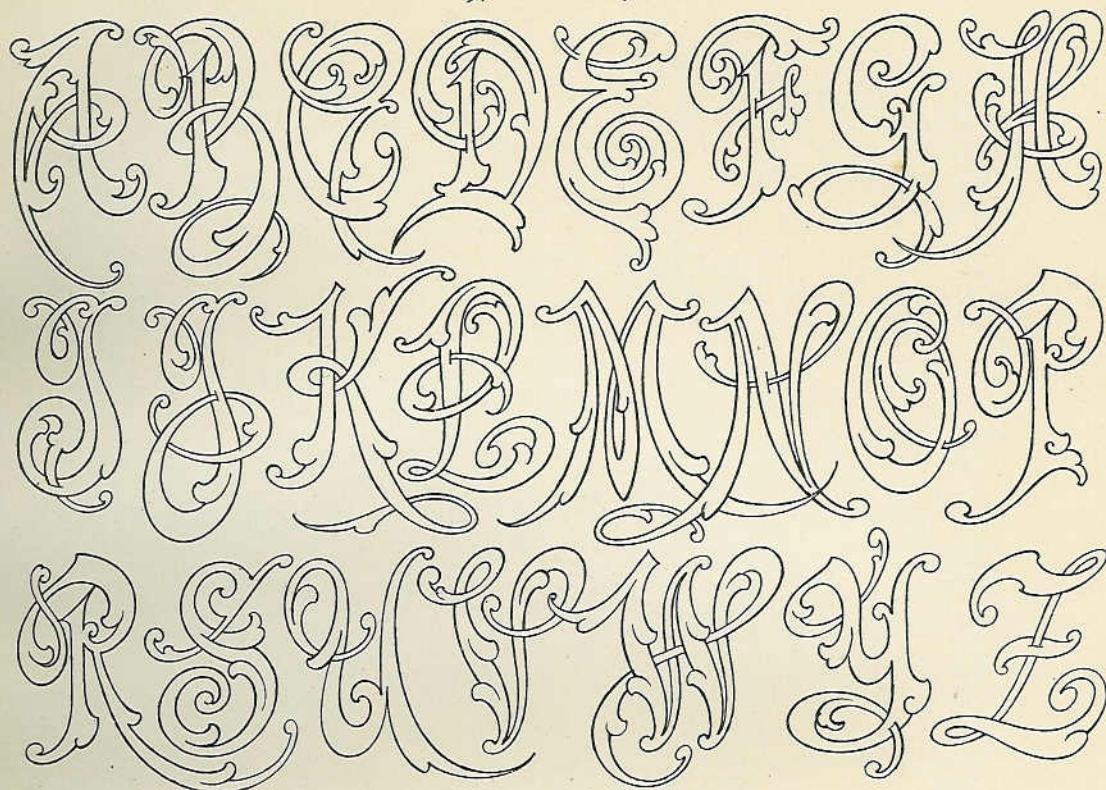
A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z &
1 2 3 4 5 6 7 8 9 0

SPENCERIAN SCRIPT

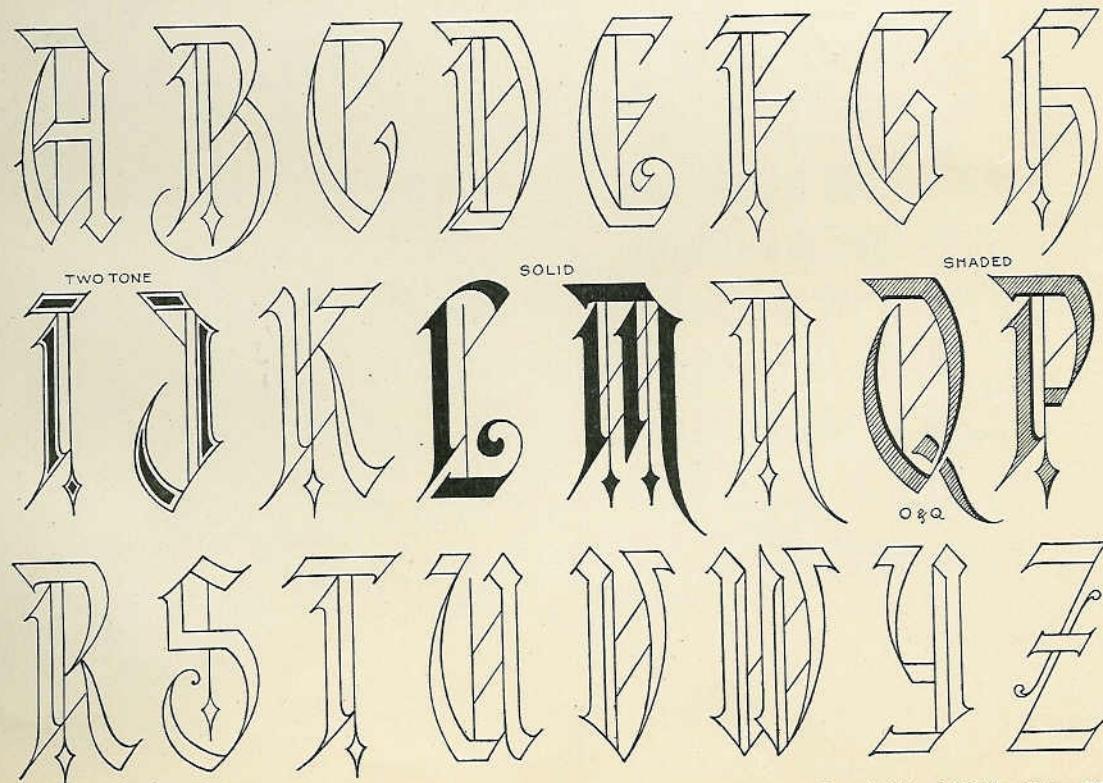
A B C D E F G H I
a b c d e f g h i j k l m n o p q r s t u v
J K L M N O P Q R S T
U V W X Y Z

New and Practical Alphabets

By J.M. BERGLING 1914.



The Blackstone Text.



Copyright by J. M. Bergling — 1914

AMERICAN ROUND-HAND SCRIPT

A B C D E F G
H I J K L M N
O P Q R S T U
a b c d E F G Y Z
k l m n o p q r s t u v w x y z

MODERN FRENCH SCRIPT

A B C D E F G
H I J K L M N
O P Q R S T
U V W X Y Z

French Ronde.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
12345 67890
La patience est la clef de la jouissance.

German Gothic

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ijklmnopqrstuvwxyz

German Capitals and Small Letters for Engrossing

H B E D L F G H
J K L M N O P Q
R S T U V W X Y
a b c d e f g h i j k l m n o p q r s
t u v w x y z . &

German Script.

A L L D F G J Z T
J K L M N O P Q R
Y Z U V W X Y Z H
a b c d f g h i j k l m n o p q r s

Copperplate Engravers Alphabets.

DÜRER 16th CENTURY GOTHIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
a b c d e f g h i k l m n o p q r s t u v w x y z
— **W** —

GERMAN GOTHIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
PQRBCTUVWXYZ
a b c d e f g h i k l m n o p q r s t u v w x y z

ENGLISH GOTHIC LETTERS

15th CENTURY.

ABCDEFGHIJKLMNOPQRS
TUWXYZ. ENGLISH 14 Cent.

UNCIAL GOTHIC INITIALS

ABCDEFGHIJKLMNOPQ
RSUVWXYZ 14th GERMAN

GERMAN GOTHIQUE CAPITALS

A B C D E F G H I K
L M N O P Q R S T H
W V X Y Z

MODERN GERMAN

A B C D E F G H I K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

UNCIAL GOTHIQUE INITIALS

A B C D E F G H I J K
O P Q R S T U L Q N
P W X Y Z MB

Modern Gothic (Old English),

A B C D E F G H I K
L M N O P Q R S T U

Engravers Old English

A B C D E F G
H I J K L M N
O P Q R S T
U V W X Y Z

JB

abcedfg v w x y B hijklmn
opqrssstuvwxyz. ahky &
Memorial H-B Comptoir

Bordered Block

A B C D E F G H K L M N
O P Q R S T U V W X Y Z.
COMPREHENSIVE BENEFICENCE

Advanced Ideas and
Various Uses Suggested for this Beautiful Series

SPURRED ROMAN

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z & \$, ;
a b c d e f g h i j k l m n o p q r s
1 2 3 4 5 t u v w x y z 6 7 8 9 0

Heavy top and bottom Block

A B C D E F G H I J K L M N O P Q R S T U
\$ 1 2 3 4 5 V W X Y Z & 6 7 8 9 0
a b c d e f g h i j k l m n o p q r s t u v w x y z

MODERN LETTERS

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

A B C D E F G H I K L M
N O P Q R S T U V W X Y Z

ROMAN ORNAMENTED

A B C D E F G H I J K
L M N O P Q R S T U V
1 2 3 4 5 W X Y Z 6 7 8 9 0

A B C D E F G H I K L M N O P
Q R S T U V W X Y Z

Antique Roman

A B C D E F G H
J K L M N Q P R
S T U V W X Y Z
a b c d e f g h i j k l m n o
p q r s t u v w x y z
1 2 3 4 5 6 7 8 9

Block.

A B C D E F G H
K L M N O P Q R
S T U V W X Y Z

Angessächsisch.

A B C D E F G H I
R L M N P Q R
S T U V W X Y Z
a b c d e f g h i k l m n o
p q r s t u v w x y z.
1234567890. 1234567890.

A B C D E F G H I
R L M N P Q R
S T U V W X Y Z

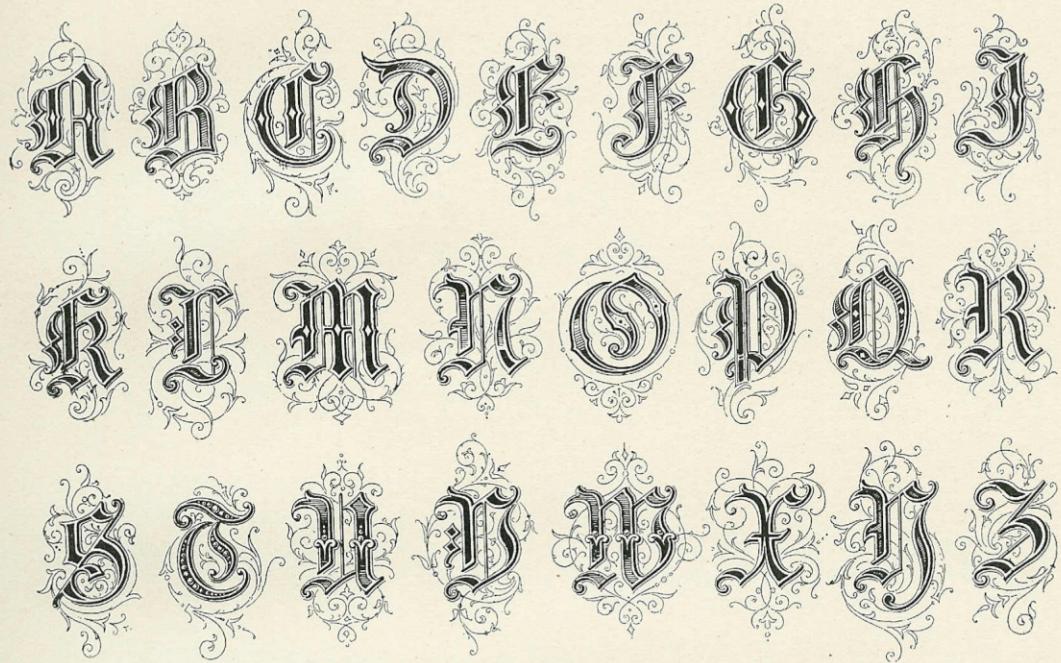
English Church Text.



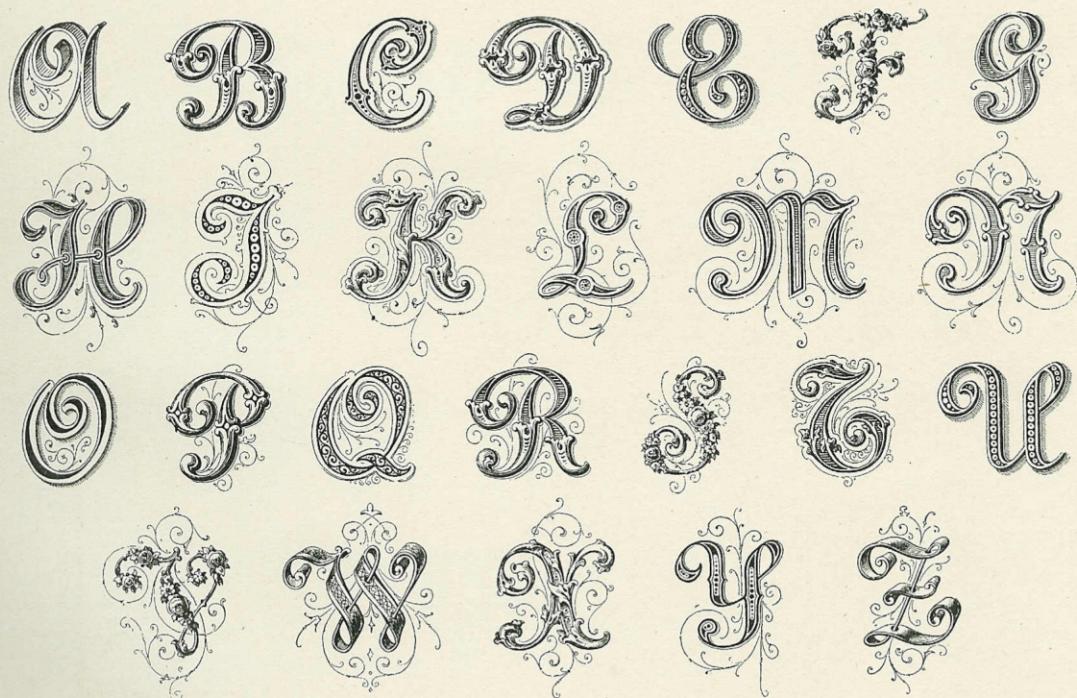
Gothic modified.



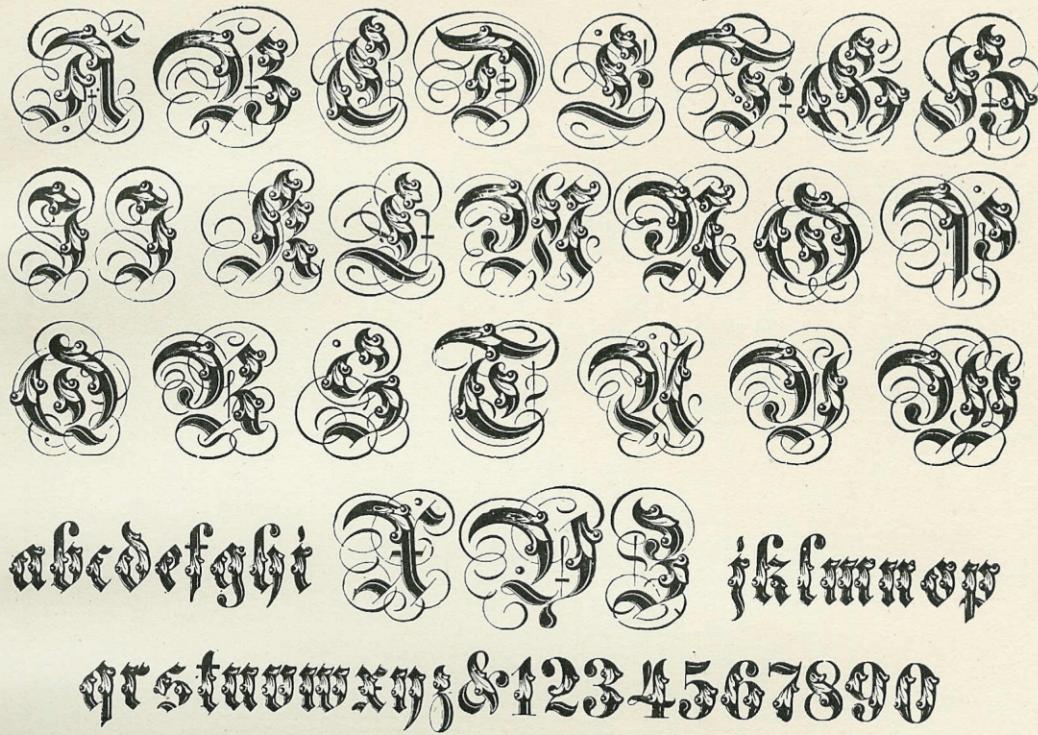
Modern gothic Initials



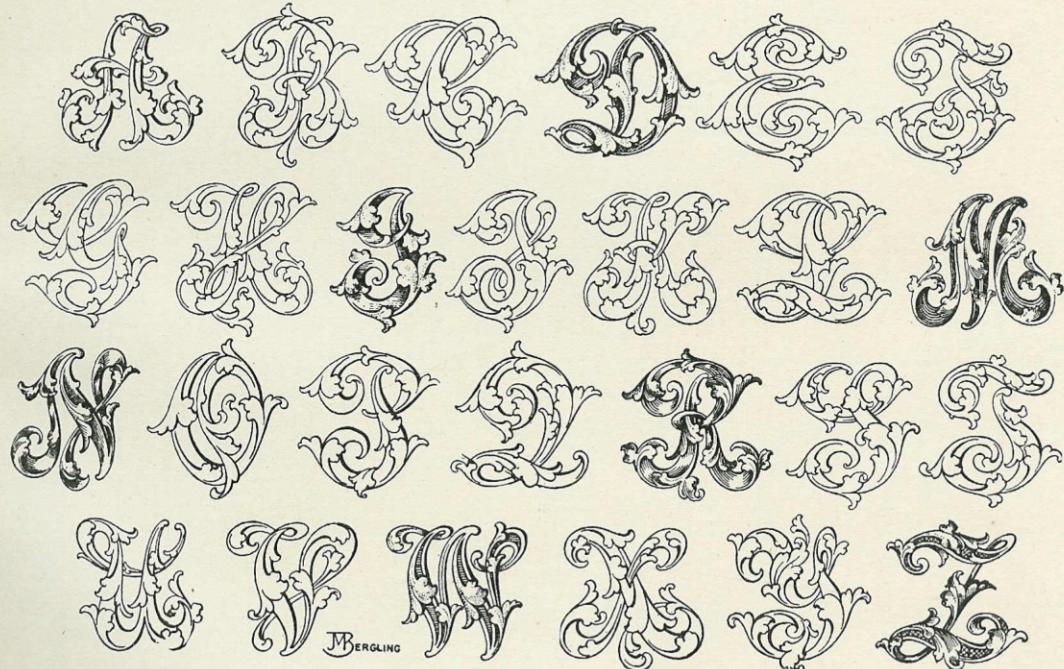
Ornamented French Script.



Deutsches Renaissance-Alphabet.

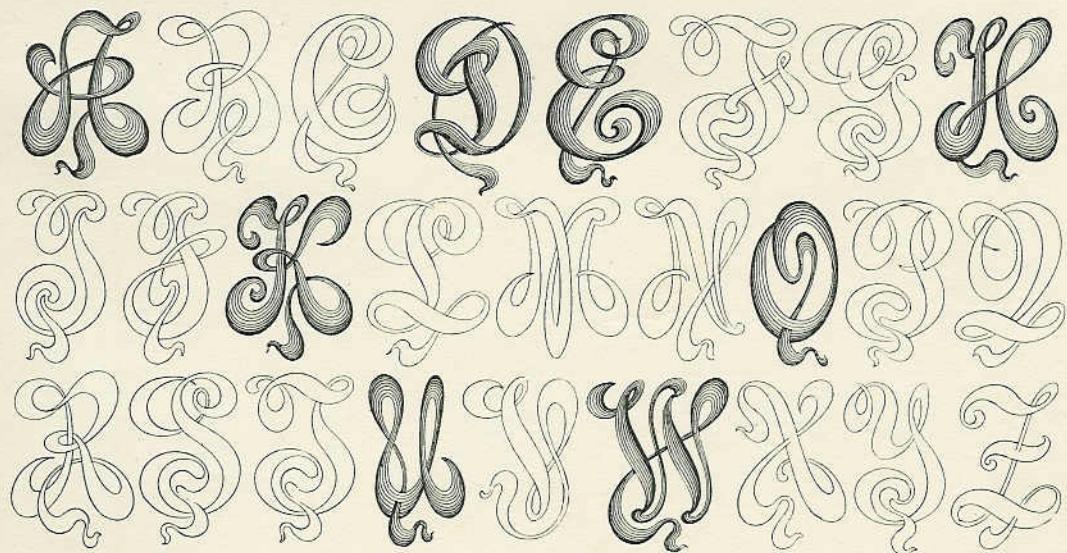


Leaf Cipher-Letters.



STUDIES IN RIBBON LETTERS.

A B C D E F G H
I K L M N O P Q
R S T U V W X
a b c d e f g Y Z h i j k l m n o
p q r s t u v w x y z MB



MODERN ROMAN.

A B C D E F G H I K L M
N O P Q R S T U V W X Y Z

INTERNATIONAL
EXPOSITION

A B C D E F G H I K L M N
O P Q R S T U V W X Y Z

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z &

ARCHITECTS ALPHABETS.

A B C D E F G H I J K L
M N O P Q R S T U V W
a b c d e X Y Z & & f g h i j
k l m n o p q r s t u v w x y z

A B C D E F G H J K L
M N N O P P Q R R S S
a b c T U V W X Y Z d e f
g h i j k l m n o p q r s t u v w x y z & .

A B C D E F G H I J K L M
N O P Q R S T V W X Y Z

MODERN ALPHABETS

ΑΒΓΔΕΦΓΗΙΚ

ΛΜΝΟΞΡΩΣ

ΥΩΧΞΥΞ

αβγδεֆghijկլմնօրզւսաչզ

ΑΒΓΔΕΦΓΗΙΚ

ΛΜΝΟΞΡΩΣ

ΥΩΧΞΥΞ

αβգդեֆհիլմնօրզւսաչզ

1234567890

von F. Schweimanns.

Engrossing Script

A B C D E F G H I
K L M N O P Q R S T
S T U V W X Y Z
a b c d e f g h i k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0.

MODIFIED CURSIVE

A B C D E F G H I
K L M N O P Q R S T
U V W X Y Z M N
a b c d e f g h i j k l m n o p q r s
Paris stuvwxyz & Wien
London 1234567890 Berlin

MODERN ALPHABETS

A B C D E F G H I

1916

K L M N T L I B

P Q R Q S H X Z X

A B C D E F G H

J W D M N O P Q R

S T U V W X Y Z

abcdeſghijklmnopqſrstuvwxyz

Deutsche Schrift xv. Jahrh.

A B C D E S S G H
F R L M N O P R
S T H G W X Y Z
a b e d e f g h i k l m n o p q r s t u v x y z

Italian Alphabets. 15th & 16th Centuries.

A B C D E F G
H I K L M N O G
P Q R S T A V
W X Revised by
J. M. Bergling Y Z

Roman Italics

*A B C D E F G H I J
K L M N Q P R S T U
a b c d e V W X Y Z f g h i j
k l m n o p q r s t u v w x y z.*

*Romany & Americus.
Florence 1714 — 1914 Italy.*

CINCINNATI. ☒ BARCELONA.

Italic Capitals and Small Letters

*A B C D E F G H I J K
L M N O P Q R S T U
a b c d V W X Y Z e f g h i j
k l m n o p q r s t u v w x y z. &*

J.M. BERGLING.

Old English

1915

A B C D E F G H I J K
L M N O P Q R S T U
W X Y Z

The American Favorite Used by All

German Round Hand

A B C D E F G H I J K
L M N O P Q R S T
W X Y Z

a b c d e f g h i j k l m n o p q r s t a w x y z

A rapid and pleasing alphabet for Art Engrossers

Diplomas Etc.

Round Hand, for Headings and Display

A B C D E F G H I J J
K L M N O P Q R S
T U V W X Y Z
a b c d e f g h i j k l m n o p
q r s t u v w x y z:

Deutsche Schrift.

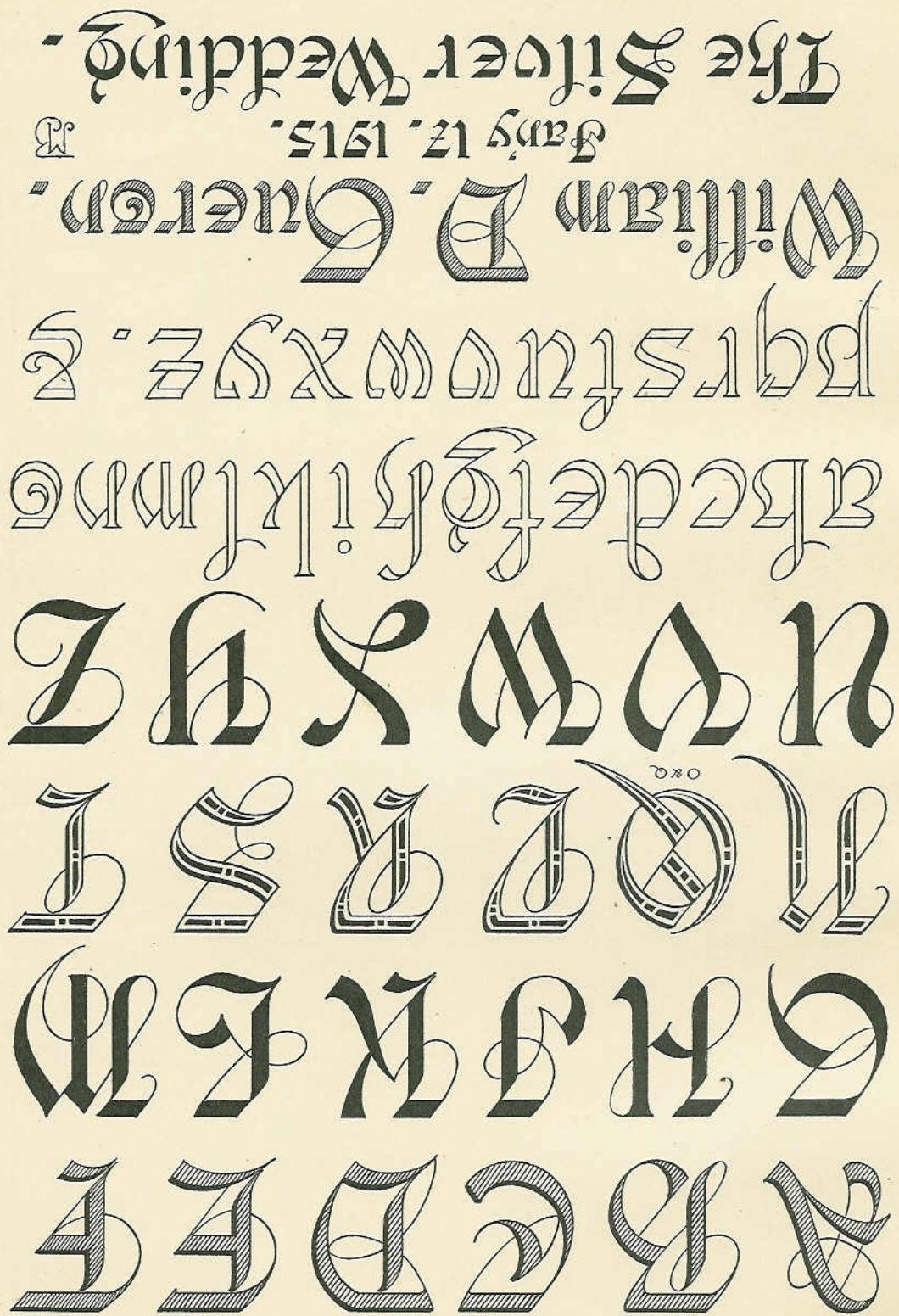
A B D C F G H J
K L M N O P Q R
T U V W X Y Z.
a b c d e f g h i j k l m n o p q r s t u
1 2 3 4 5 v w x y z 6 7 8 9 0

Italien Alphabet a.d.XVI.

A B C D E F G H
I K L O P Q R
S T N V X Y.
a b c d e f g h i k l m n o p q r s t
u v w Waldeck-Pyrmont. x y z.

Alphabet in Japanese Form

A B C D E F G H I
J K L M N O P Q R
S T D V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v
w x y z. MB



by J. M. BERGLING.

The Ceramic Text.

Dr. George Hungerford Phelps
Miss Margery Burdock
announce their marriage
Thursday, the third of July
Nineteen hundred and thirteen
in the City of New York

You are cordially invited by the
Chicago Examiner
to attend a formal opening of the new
Heart Building
Tuesday evening, (Election Night) November eighth
Reception from 8^o to 12^o P.M.

MR. AND MRS. CHARLES DUNNELL HULLS
announce the marriage of their daughter
PRUDENCE HELIER
to
MR. CHARLES KINSEY
Three hundred and thirteen
Charles City, Iowa

ASTOR TEXT
COPYRIGHTED BY THE NATIONAL ASSOCIATION OF S. AND C.P. ENGRAVERS.
Mr. and Mrs. Detrich Severs
request the honor of your presence
at the marriage of their daughter
Mathilda Margaret
to
Mr. Albert Peterson
Oak Park, Illinois

Script, Exemplified.

*Columbia Steel & Shafting Co.
Atlas Assurance Company Limited*

*The American League Base Ball Club
of Chicago*

*requests the honor of your presence at
The Opening Game of the Season
Thursday afternoon, April 18th 1907
at three o'clock*

*American League Ball Grounds
Chicago*

Gage Brothers & Co.

INCORPORATED.

Chicago 129-130-131 Michigan Ave. New York

Rondé, Exemplified

The Trustees and Faculty
of
The University of Pittsburgh
have the honor to invite
Mr and Mrs John M. Bergling
to be present at the celebration of the
One hundred and twenty-fifth Anniversary
of the University
on Tuesday, Wednesday and Thursday
February twenty-seventh, twenty-eighth and twenty-ninth
Nineteen hundred and twelve

Chevalier Bayard Commandery
No. 52 Knights Templar
Chicago
Extends Knightly Courtesies
and requests the presence of yourself and ladies
at its Reception

Example of shaded Old English

Seventh Annual Banquet
of
The Chicago Association of Commerce
Saturday evening
the twenty-eighth of October
one thousand nine hundred and eleven
at six-thirty o'clock
Hotel Sherman

National Mutual Church Insurance Co.
of Chicago, Illinois.

Example of shaded Ronde

The Hotel Sherman Management
announces the opening of the
Second Series of Collisions
on Wednesday evening, September tenth
at eleven o'clock

Example of shaded German Text.

Sixth
Annual Banquet
of the
Traffic Club of Chicago

Tuesday, February twentieth
Nineteen hundred and twelve

Hotel La Salle

Centennial Anniversary
of the Birth of
Stephen A. Douglas

New Art Initials

A B C D E F G H I K

L M N O P Q S T C G

W X Y Z

MB

A B C D E F G H I
K L M N O P Q R S
T U V W X Y Z

New Art Initials



New Classic.

A B C D E F G H I
K L M A O N O R
S T U V W X Y Z

a b c d e f g h i j k l m n
o p q r s t u v w x y z.

Remember the
Maine

MB
1914

The Classic
Art

NEW ART LETTERS

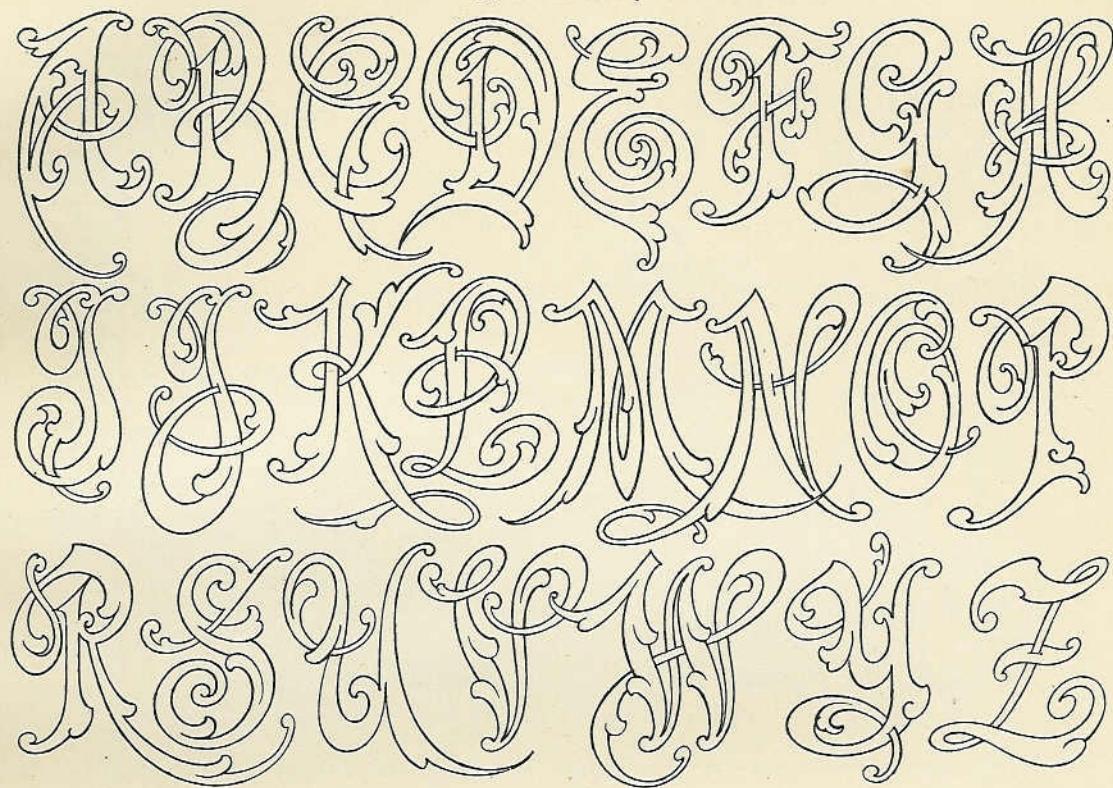
A B C D E F G H
I J K L M N O P
R S T U V W X Y

J. M. BERGLING. 1914

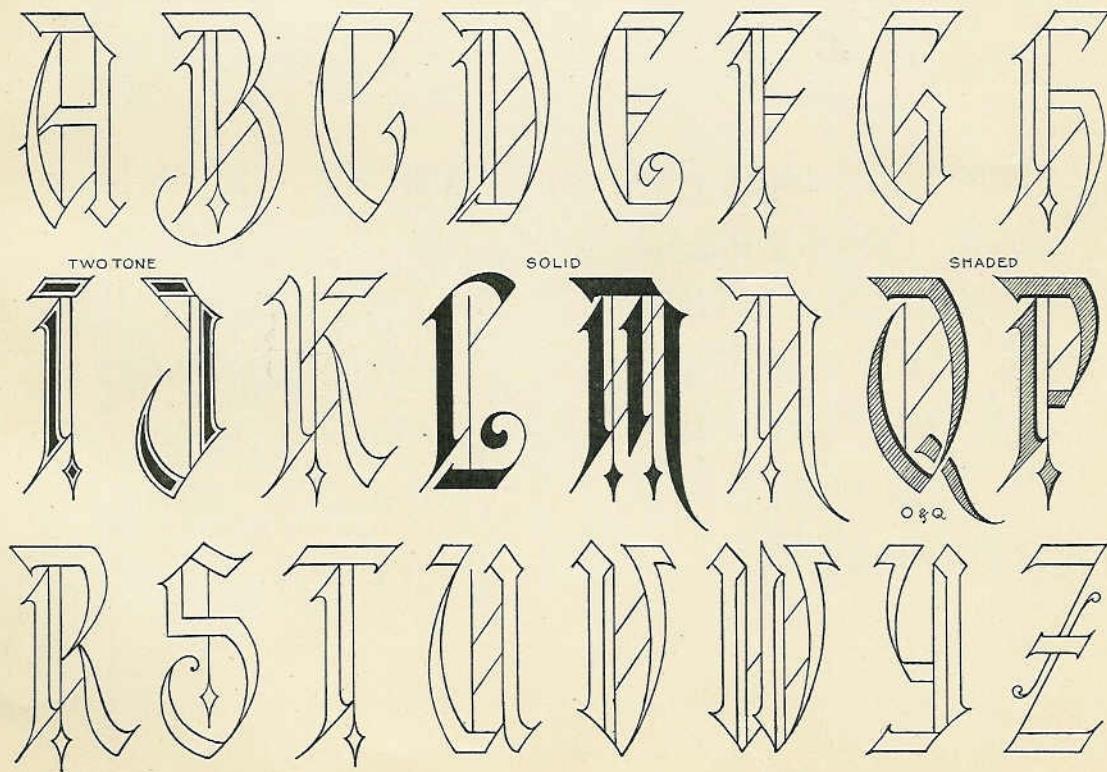
A B C D E F G H
I J K L M N O P
R S T U V W X Y

New and Practical Alphabets

By J. M. BERGLING 1914.



The Blackstone Text.

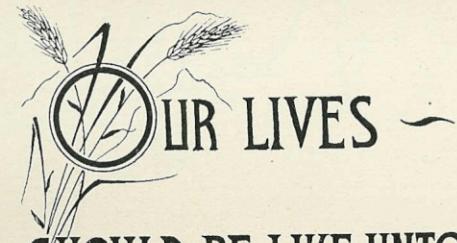


Copyright by J. M. Bergling — 1914

St. Patrick's Day Greetings

FROM THE SOUTH TO THE NORTH,
FROM THE EAST TO THE WEST;
HERE'S TO THE GREEN ISLE
THAT THE IRISH LOVE BEST!

Yours
O'Brian



SHOULD BE LIKE INTO
THE SUMMER GLOWS,
WITH PROMISE AND LIKE
THE AUTUMN RICH WITH
GOLDEN SHEAVES OF WORKS
AND DEEDS RIPENED
ON THE FIELD.

The powers of the Opal.

Octobers child is born
for woe
And lifes vicissitudes
must know;
But lay an opal on
her breast
And hope will lull the
woes to rest.

The place

that does contain my
Books, my best compa-
nions, is to me a glorious
Court where hourly I
hold converse with
Old Sages and
Philosophers.

MB

The American Bond Script
An Other New Creation, Delightful and Pleasing
John M. Euotice.

Window Show Cards
Easy to make with Brush and Pen

The Script Artistique
McKay & Wright
Bar Harbor M.

One of the American Favorite
"RAPID POSTER ITALIC" MB

MODERN FASHION DECORADS
ATTRACTIVE IDEAS IN LETTERS
Try this style on Your Stationery or with Brush

The selection of
appropriate styles
of Lettering
for whatever purpose
should be as important
as the
Artistic Treatment
it may receive
John M. Bergling.

SONGUES
IN TREES
BOOKS
IN THE
RUNING BROOKS
SERMONS IN
STONES AND
GOOD IN EVERY
THING W.S

THE MOST
MANIFEST
SIGN OF
WISDOM IS
CONTINUED
CHEERFULNESS

MONTAIGNE

God Keep You Safe
God keep you safe,
my love,
All through the night;
Rest close in His en-
circled arms
Until the light.
My heart is with you
as I kneel to pray,
Good night! God
keep you in His care
always.

Mary Higman.

The
WORLD'S BEST FASHION PICTURES
by James R. Lathrop
Drawn for the International News Service 1915.

*Aquaint type of
Spanish Origin
offers Unusual
Opportunities
for freedom and*

The
**SPANISH
SCRIPT**

*Individuality
of treatment, and
THE ROMAN
and
ITALIC TYPE,
combines most
harmoniously*

SPIKE SPUR ROMAN
A very good and useful type

Chas, B. Wurlithe

*Exquisite and
TASTY LETTERS
can be arranged
this way
for Show Cards Etc.
try it Yourself.*

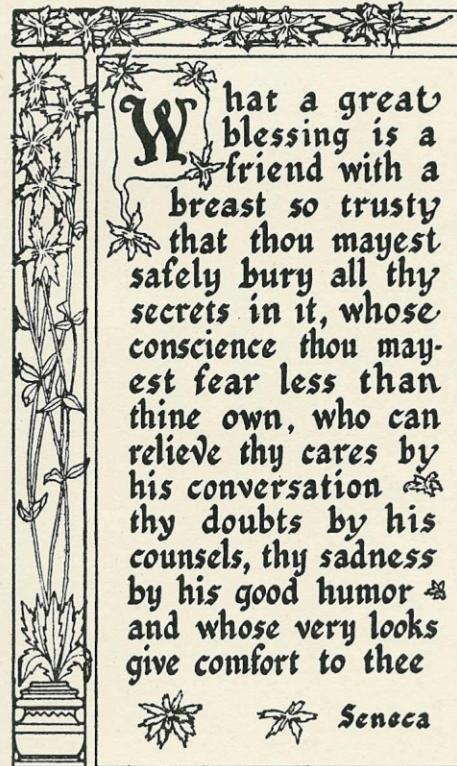
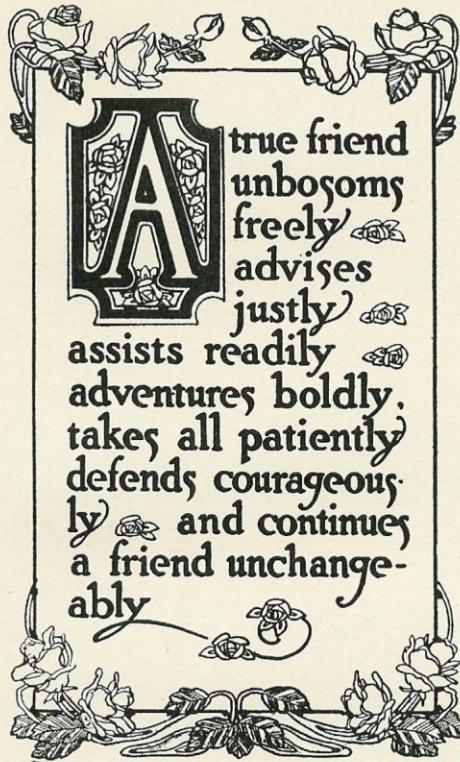
ANNUAL
EXHIBITS OF FOREIGN
FASHIONS
Season of 1915.

The Productions of
WORLDS FAMOUS MFR'S

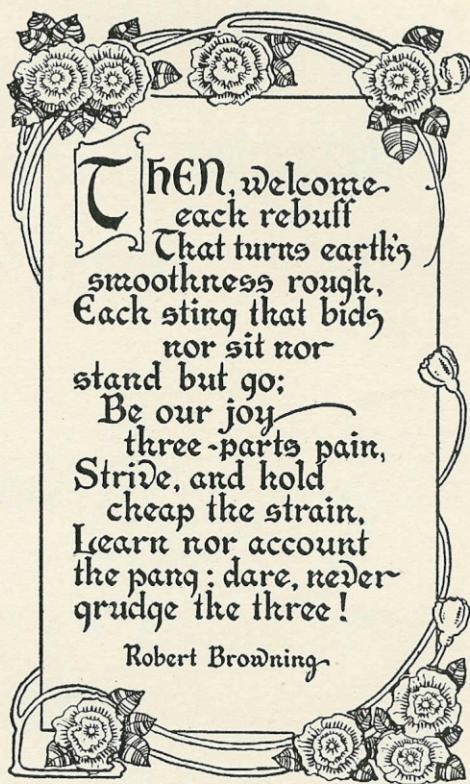
JB

SIGN PAINTERS FANCY
The "Art Nuvoe" of Roman

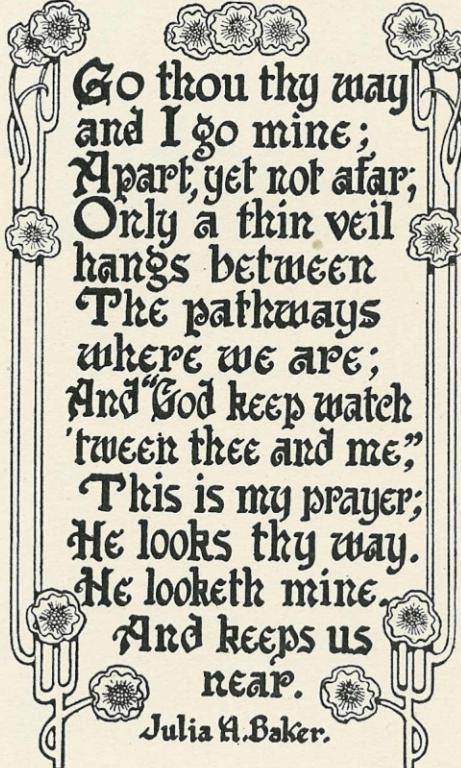
Modern Lettering Illustrated



Seneca



Robert Browning



Julia A. Baker.

Compliments to
Hon. Geo. R. Shields
by the
De Astia Council - Knights of Columbus.
Hyde Park

Ornamental Writing in Script
THE FASCINATING ART OF ENGRAVING
Diplomas and Certificates

With Compliments
To Charles F. Kingsbury
St. Louis
August 7th 1915.

Rapid and Practical German Text
J. M. Bergling.

WRITE your name with love, mercy and kindness on the hearts of those about you and you will never be forgotten

THAT MAN IS IDLE WHO DOES LESS THAN HE CAN

HE THAT CAN HAVE PATIENCE CAN HAVE WHAT HE WILL

FRANKLIN

THE SILVER LINING
THE INNER SIDE OF EVERY CLOUD IS EVER BRIGHT AND SHINING; I THEREFORE TURN MY CLOUDS ABOUT, AND ALWAYS WEAR THEM INSIDE OUT, TO SHOW THE SILVER LINING.

THE DIAMOND SLOPE

A B C D E F G H I
J K L M N Q R P
S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t
v v w x y z &

Unique and Attractive Style

The Movie Fad

A B C D E F G H I J K L M
N Q P R S T U V W X Y

Artistic and Simple

JB

A pleasing Type for Brush and Pen

Supplement

JEWELRY ENGRAVERS INSCRIPTIONS.

In loving memory
of
Rev. Henry Gould.
Pastor of
St. John's Church
Apr. 7, 1915.

PRESENTED TO
THEO. E. JACKSON
BY HIS MANY
FRIENDS AND ADMIRERS
ON THE
BOARD OF TRADE
CHRISTMAS 1914.

To
Theo. P. Butler
in appreciation of his
25 years
faithful services
with the
Chas. Whiting Co.
Aug. 4, 1916.

James Adolph Busch
from
George R. Haubt,
as a token of
appreciation and gratitude.
December, 1915.

Presented to
Frank M. Thomson
BY
THE BOARD OF IMPROVEMENTS
OF LOCAL CHICAGO
as a token of esteem
and appreciation
November 12th 1915. MB

PRESENTED TO
CHARLES D. HASTING
PRESIDENT
CITY ATHLETIC CLUB
BY
ADMIRING MEMBERS
CHRISTMAS 1917.

ENGRAVERS INSCRIPTIONS ON SILVER-PLATE ETC.

Presented by
The H. Drews Mfg Co.
to
John R. Gibson
in appreciation
of his twenty-five years faithful services
August 24, 1915.

The Wilson Trophy
TO BE COMPETED FOR
AT THE ANNUAL REGATTA OF THE
Beverly Yacht Club
TO BE WON THREE TIMES
TO BECOME THE PERMANENT PROPERTY OF
THE WINNER

JB

INSCRIPTIONS ON GOLD AND SILVER EXEMPLIFIED.

Presented to
WILLIAM ATKINSON
By his colleagues in Boston
ON HIS RETIREMENT FROM THE
Phœnix Insurance Company
and after 48 years service in insurance business
as a token of their friendship and regard

November 17th 1915.

JB

Presented to
John B. Watson
by his friends and admirers
on his retirement as President of the
Meadow Country Club
as a token of their esteem and appreciation
Chicago Oct, 5, 1914.

DR. CHARLES M. BENTON
GREETING!

THE DETROIT BANKERS SOCIETY
Has the honor to present to you this copy
of the following resolutions

WHEREAS, with the progress of civilization
there have appeared in every walk of life men who,
by their energy and devotion to their work have
become leaders among their fellow men, and

WHEREAS Etc.

JB

Prof. John Maurice Dawson
The accompanying CUP is presented
by the
ALUMNI ASSOCIATION
of the
COLLEGE OF MEDICINE
of the
UNIVERSITY OF PENNSYLVANIA

MODERN ART.

THE COLLEGE HOP
AT THE HALL
TANGO AND THE OTHERS
GRAND SPOKER TONIGHT
Don't fail to show up

CONCERT

PROGRAM

THE FINE ARTS CLUB
IN CHICAGO MB

Modern Alphabets

A B C D E F G H I J K L M N O P Q R S T
a b c d e f g u v w x y z h i k l m n o p
q r s t u v w x y z ē d p n r

A B C D E F G H I J K L M N O P Q R
a b c d e f S C U D W E Y Z g h i k l m
n o p q r s t h u d w e y z

A B C D E F G H I J K L M N O P Q R S T
a b c d e f g h u v w x y z i j k l m n o p
q r s t u v w x y z · 1 2 3 4 5 6

A B C D E F G H I J K L M N O P Q R S T
a b c d e f g h i j u v w x y z k l m n o p q r
s t u v w x y z · 1 2 3 4 5 6 7 8 9

MODERN ALPHABETS

A B C D E F G H J K L M
N O P Q R S T U V W
a b c d e f W X Y Z g h i k l n
m o p q r s f u v w x y z . 1 2 3 6 8

A B C D E F G H J K L M
N O P Q R S T U V W
a b c d e f W X Y Z . g h i j k l m
n o p q r s f t u v w x y z . 1 2 6 7

CHICAGO The AMERICAN BEAUTY NEW YORK

A B C D E F G H
J K L M N O P R
S T U V W X Y Z

THE AMERICAN BEAUTY PROGRAMME

A B C D E F G H
J K L M N O P R
S T U V W X Y Z

MODERN ALPHABETS

A B C D E F G H J
K L M N O P Q R
S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z

A B E D E F G H A K
L M N O P Q R S T U
V W X Y Z · a b c d e f
g h i j k l m n o p q r s t
2 3 4 u v w x y z 5 6 7

Poster and Sign Card Alphabets

ΑΒΓΔΕΦΓΗΙΙΚ
ΣΤΠΘΦΩΡΣΤΥ
ΩΨΧΥΖ. abcdef
ghijklmnopqrstuvwxyz
Four. ννχυζ. Μοδε

ΑΒΓΔΕΦΓΗΙΙΚ
ΠΟΡΩΡΣΤΥΩΨΧΥΖ
abcdefghijklmnopqrstuvwxyz
vwxyz. 1234567890.
Modern Brush Letters

Poster and Sign Card Alphabet's

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p
q r s t u v w x y z.

1 2 3 4 5 6 7 8 9 0
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q
r s t u v w x y z. !

THE PARISIEN.

A B C P E F

G H J K L M

N O P R S C

U V W X Y Z

a b c d e f g k l m n o p
q r s t u v w x y z & &

Delicate and graceful.
Refined Modern Type MB

Poster and Sign Card Alphabets

ABCDEFGHIJKLMN
OPQRSTUVWXYZ.
abcdefghijklmnoopqrstuvwxyz
tuvwxyz...1234567890.

ABCDEFGHIJKLMN
OPQRSTUVWXYZ.
abcdefghijklmnoopqrstuvwxyz
qrstuvwxyz!1234567.

The *Githo* Alphabet
by J. M. BERGLING.

A B C D E F G H
J K L M P Q R
S T U V W Y Z.

Classy Head Lines

The Utility Text
by J. M. BERGLING.



A B C D E F G H I J K L
M N O P R S U V W X Y

John Nathan Speck.
The Power of Gold. Artist's Delight.

New Style Fancy Initials

BY J. M. BERGLING

A B C D E F G H
I K L M N O P R
S T U V W X Y Z

New Style Ribbons

BY J. M. BERGLING.

A B C D E F G H
I K L M N O P R
S T U V W X Y Z

MODERN LETTERING

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z
A R T I S T I C E D I S C I P L I N E

A B C D E F G H I J K L M N
O P Q R S T U V W X Y

A B C D E F G H J
K L M N O P Q R S
T U V W X Y Z

MODERN ALPHABETS

ΑΒΕΔΕΦΓΗΙΚ
ΛΜΝΟΡΟΣΤΣΥ
abe·ιθΞΥΞ·def
ghijklmnopqrstuv
wxуз·1234567890.

ΑΒΕΔΕΦΓΗΙΚ
ΜΝΟΡΟΣΤΥ
WXУЗ·абedefghi
jklmnopqrstuvwx
yzþþ·1234567890.

Modern Painters & Designers Alphabets

ABCDEFHIJKLM
NOPQRSTUVWXYZ

ABCDEFGHJKLM
NOPQRSTUVWXYZ
345 WXYZ. 678
abcdefghijklmno
pqrstuvwxyzß12

ΑΒΓΔΕΦΓΒΙΚ
ΛΜΠΘΡΩΡΣΤ
ΗΘΗΩΧΨΖ

"ETRUSCAN" IN MONOGRAM FORM
J. M. BERGLING

K K K K E F G H I K S M N
A P R S T C U V W X Y

HEAVY POSTER BLOCK
J. M. BERGLING

A B C D E F G H I
J K L M N O P R
S T U V W X Y Z
a b c d e f g i j k l m n o p q r s t u w y

THE COLOSSEUM BLOCK
J. M. BERGLING

A B C D E F G H J K L M N O P R S T U V W X Y Z

A B C D E F G H I
K L M N O P Q R
S T U V W X Y Z

A B C D E F G H I J
K L M N O P Q R
S T U V W Y X Z

MODERN ALPHABETS

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s
t u v w x y z

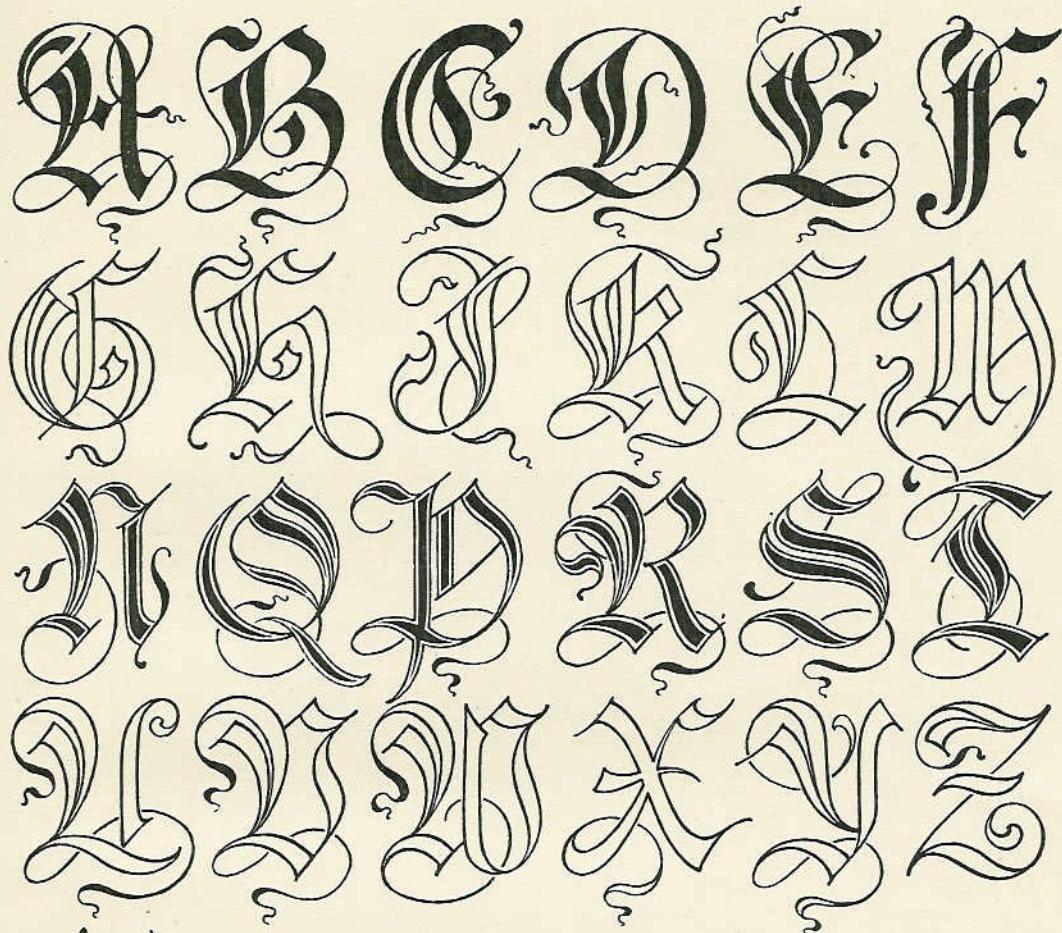
A B C D E E G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i k l m n o p q r s
t u v w x y z

MODERN ALPHABETS

ΑΒΓΔΕΦΓΗ
ΙΚΛΤΥΚΤΟΡ
ΣΤΥΩΧΥΖ
αβγδεθγιγκιτορ
ζρφτυωχυζ 45

ΑΒΓΔΕΦΓΗΙΚ
ΙΜΝΟΡΟΤΣΤΟ
ΣΤΥΩΧΥΖ
αβγδεθγιγκιτορ
πορφτυωχυζ

The Teutonic Text.



Ye Old Time Style Letter
Ye voll droit avoir 

Fine Art Printing!

123456789 123456789

Supplement⁶⁶

New Gothic

A B C D E

F G H I K

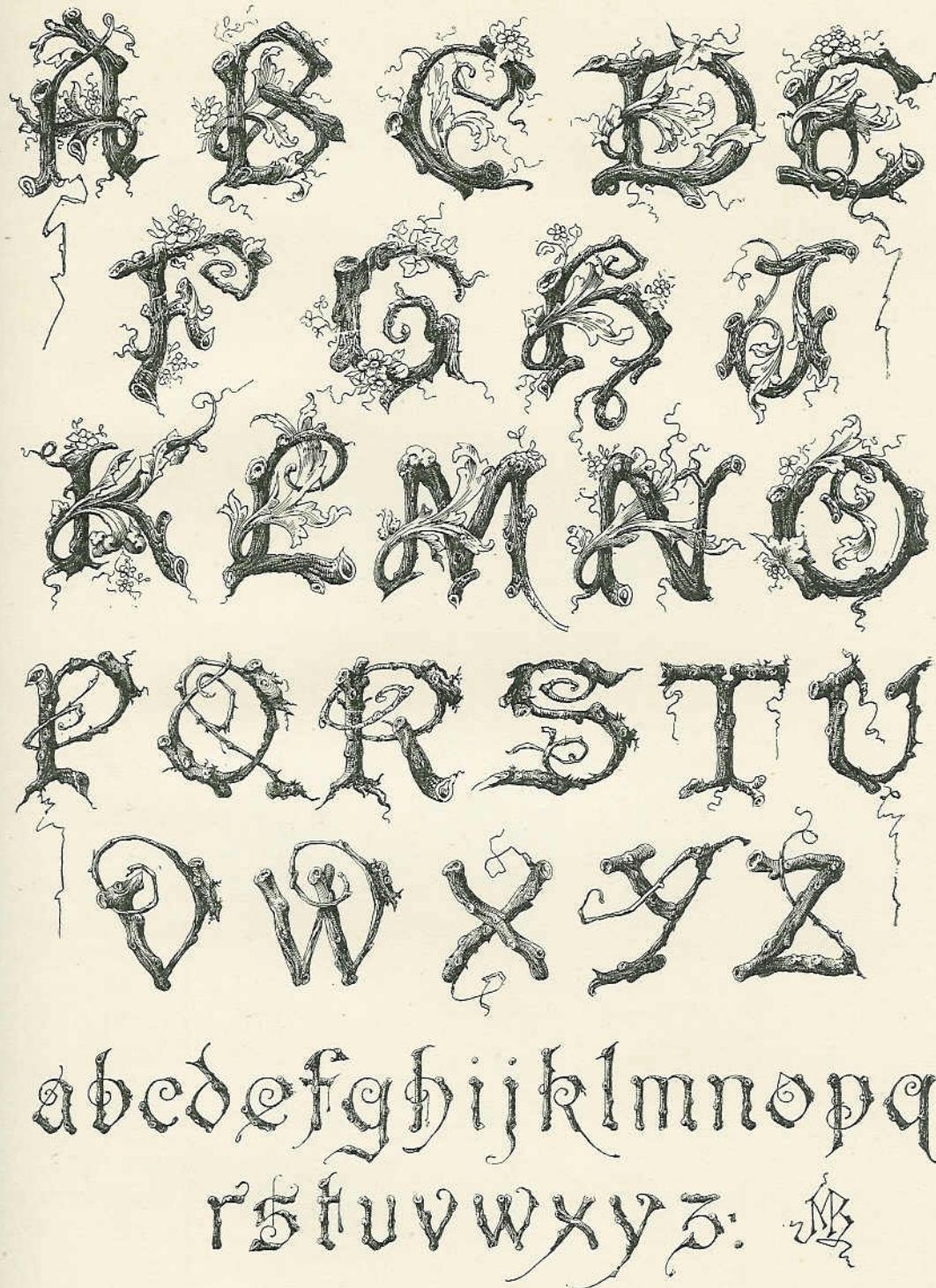
L M N O P

Q R S T U

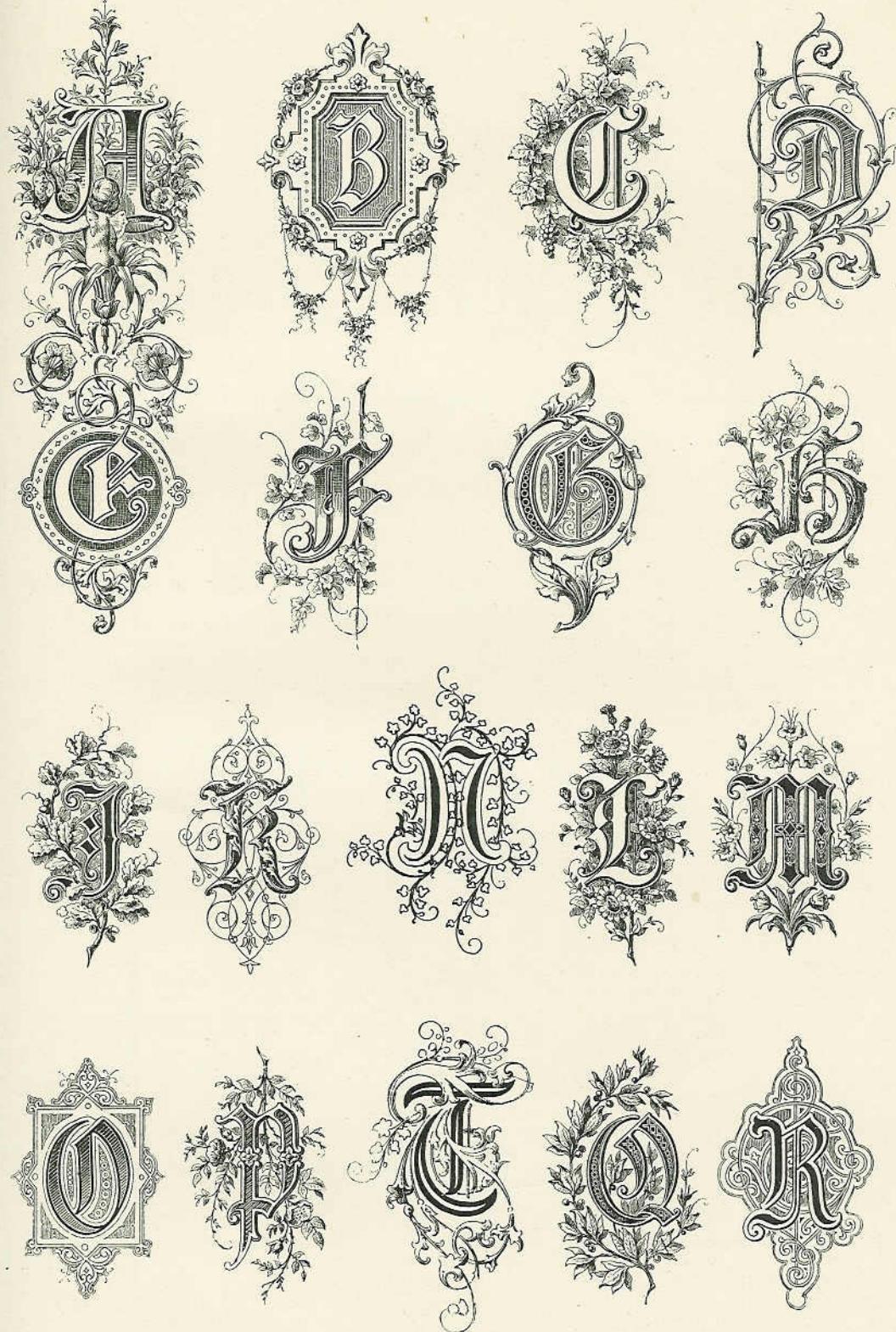
V W X Y Z

von F. Schweiemann.

RUSTIC ALPHABET.



ORNAMENTAL INITIALS.



Novelty-Letter Suggestions

Annabelle Bertha

Dorothy

Elaine Ames Esther

Florence George Gladys

Juliet EB Louise

Ron Katherine EM

Mericles Pericles

HEAD-LINERS

The 50th Anniversary
ACADEMY OF SCIENCE

Geographical Society
GRAND CONVENTION.

ANNUAL EXHIBITION
OF THE CHISEL AND PALLET CLUB 1914

Studio Building

MB

THE NATIONAL MOTOR SHOW
COLISEUM FEB. 1914.

MODERN ROMAN

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z &

CLASSIC ROMAN

A B C D E F G H
I K L M N Q P O
R S T V X Y Z

TWO STANDARD ADOPTIONS

JB

ROMAN FROM THE FORVM
Supplément

Modern Alphabets for Jewelers Engravers.

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

Cipher Letters

H B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

New Antique

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z MB

New French

A B C D E F G H I K L M N
O P Q R S T U V W X Y Z

The Graphic Arts

Much Study and Practice is Required
to become proficient in the
Art of Lettering

JB

*A Study in Easy
and
Artistic Alphabets
For Penwork
on
Show Cards, Poetry, Etc.*

THIS SKELETON TYPE IS
most useful
where speed and delicacy
is required,
much in use by
ARCHITECTS, FOR MAPS
AND OTHER THINGS.

MODERN FRENCH ALPHA-
For Rapid Work This Is Practical &
away from the common.
THE EUROPEAN WAR.

For Brush on Any Thing
San Francisco to New York

GREEK ALPHABET

CHARACTER	NAME	CHARACTER	NAME	CHARACTER	NAME
Α α	Αλφα	Αλφα	I ι	Ιωτα	Iota
Β β	Βητα	Beta	Κ κ	Καππα	Kappa
Γ γ	Γαμμα	Gamma	Λ λ	Λαμδα	Lambda
Δ δ	Δέλτα	Delta	Μ μ	Μυ	Mu
Ε ε	Εψιλον	Epsilon	Ν ν	Νυ	Nu
Ζ ζ	Ζητα	Zeta	Ξ ξ	Ξι	Xi
Η η	Ητα	Eta	Ο ο	Ομικρον	Omicron
Θ θ	Θητα	Theta	Π π	Πι	Pi

The Greek Alphabet, written

<i>A, a</i>	<i>B, b</i>	<i>T, t</i>	<i>D, d</i>	<i>E, e</i>	<i>Z, z</i>	<i>H, h</i>	<i>O, o</i>
<i>I, i</i>	<i>K, k</i>	<i>N, n</i>	<i>M, m</i>	<i>V, v</i>	<i>L, l</i>	<i>Q, q</i>	<i>T, t</i>
<i>P, p</i>	<i>E, e</i>	<i>U, u</i>	<i>V, v</i>	<i>S, s</i>	<i>X, x</i>	<i>Y, y</i>	<i>C, c</i>

MB

The RUSSIAN Alphabet.

Аа Бб Вв Гг Дл Ее Жж Зз Ии Йй Іі Кк
Лл Мм Пп Оо Пп Рр Сс Тт ѿ ѿ Фф Хх
Цц Чч Шш Щщ Ъъ Ыы Ъъ Ъъ Ээ Юю
Яя јј Vv.

Example of shaded German Text.

Fifth
Annual Banquet
of the
Traffic Club of Chicago
Tuesday, February twentieth
Nineteen hundred and twelve
Hotel La Salle

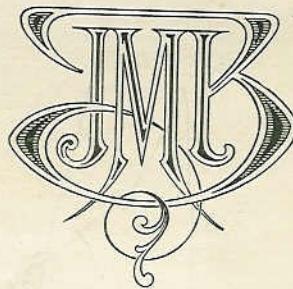
Centennial Anniversary
of the Birth of
Stephen A. Douglas

22
26
32
33
34
44

Art Alphabets and Lettering

AN INEXHAUSTIVE COLLECTION OF
THE MOST USEFUL AND ARTISTIC
LETTERING FOR THE USE OF

Painters, Designers, Engravers
Commercial Artists, Show Card Writers
Schools and Colleges



Modern and Original Alphabets
as well as all Standard Favorites for Advertisements
Posters, Inscriptions, Memorials, Resolutions, etc.

By J. M. BERGLING
DESIGNER AND ENGRAVER
1254 ROSEDALE AVE., CHICAGO